

ORDER



Orders
Order / Rev: 707660
Alt Order #: 06285872
Product Desc: RESTORE OUR FUTURE
Estimate: 1939.
Flight Dates: 08/21/12 - 08/27/12
Original Date / Rev: 08/17/12 / 08/17/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	42	\$86,320.00	\$73,372.00
08/27/12	08/27/12	9	\$8,080.00	\$6,868.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	42	\$86,320.00	\$73,372.00	0.00
September 2012	9	\$8,080.00	\$6,868.00	0.00
Totals	51	\$94,400.00	\$80,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/21/12	08/24/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF - -			4			\$360.00		0.00			
E 2	WTSP	08/21/12	08/24/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF - -			4			\$360.00		0.00			
E 3	WTSP	08/21/12	08/24/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF - -			4			\$360.00		0.00			
E 4	WTSP	08/21/12	08/24/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF - -			4			\$800.00		0.00			
E 5	WTSP	08/21/12	08/24/12	7-730p Inside Edition	CM	7-730p	- TWTF - -	:30	6	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF - -			6			\$600.00		0.00			
E 6	WTSP	08/21/12	08/24/12	10 News Special 10 News Special	CM	10 News Special	- TWTF - -	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 1939.
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	08/21/12	08/24/12	10 News Special 10 News Special	CM	10 News Special	- TWTF - -	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- TWTF - -		3				\$1,200.00		0.00			
E 7	WTSP	08/21/12	08/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	4	\$2,600.00	P-2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- TWTF - -		4				\$2,600.00		0.00			
E 8	WTSP	08/21/12	08/21/12	Tue Prime A NCIS	CM	Tue 8-9p	- T - - - - -	:30	1	\$11,200.00	P-2	0.00	NM	1	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- T - - - - -		1				\$11,200.00		0.00			
E 9	WTSP	08/21/12	08/21/12	Tue Prime C The Mentalist	CM	10-11p	- T - - - - -	:30	2	\$8,000.00	P-2	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- T - - - - -		2				\$8,000.00		0.00			
E 10	WTSP	08/23/12	08/23/12	Thu Prime C Person of Interest	CM	Thu 10-11p	- - - T - - -	:30	2	\$8,000.00	P-2	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- - - T - - -		2				\$8,000.00		0.00			
E 11	WTSP	08/24/12	08/24/12	Bucs Primetime Game Bucs Primetime Game	CM	730-1030p	- - - - F - -	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- - - - F - -		1				\$4,000.00		0.00			
E 12	WTSP	08/25/12	08/25/12	Sat 7-730p Inside Edition	CM	7-730p	- - - - - S -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- - - - - S -		2				\$600.00		0.00			
E 13	WTSP	08/25/12	08/25/12	NFL Preseason on CBS NFL Preseason on CBS	CM	8P-1115P (8:00 PM-11:15 PM)	- - - - - S -	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- - - - - S -		1				\$8,000.00		0.00			
E 14	WTSP	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	- - - - - S	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- - - - - S		2				\$1,600.00		0.00			
E 15	WTSP	08/26/12	08/26/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	- - - - - S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- - - - - S		1				\$800.00		0.00			
E 16	WTSP	08/27/12	08/27/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M - - - - -	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M - - - - -		1				\$360.00		0.00			
E 17	WTSP	08/27/12	08/27/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M - - - - -	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M - - - - -		1				\$360.00		0.00			
E 18	WTSP	08/27/12	08/27/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M - - - - -	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M - - - - -		1				\$360.00		0.00			
E 19	WTSP	08/27/12	08/27/12	M-F 4-5p Dr. Phil	CM	4-5p	M - - - - -	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M - - - - -		1				\$800.00		0.00			
E 20	WTSP	08/27/12	08/27/12	7-730p Inside Edition	CM	7-730p	M - - - - -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 20	WTSP	08/27/12	08/27/12	7-730p Inside Edition	CM	7-730p	M- - - - -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M- - - - -			2		\$600.00		0.00				
E 21	WTSP	08/27/12	08/27/12	10 News Special 10 News Special	CM	10 News Special	M- - - - -	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M- - - - -			2		\$1,200.00		0.00				
E 22	WTSP	08/27/12	08/27/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M- - - - -			1		\$2,600.00		0.00				
N 23	WTSP	08/24/12	08/24/12	Bucs Pre-Game Bucs Pre-Game	CM	Bucs Pre-Game	- - - - F - -	:30	1	\$800.00	P-4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	- - - - F - -			1		\$800.00		0.00				
Totals													51	\$94,400.00	